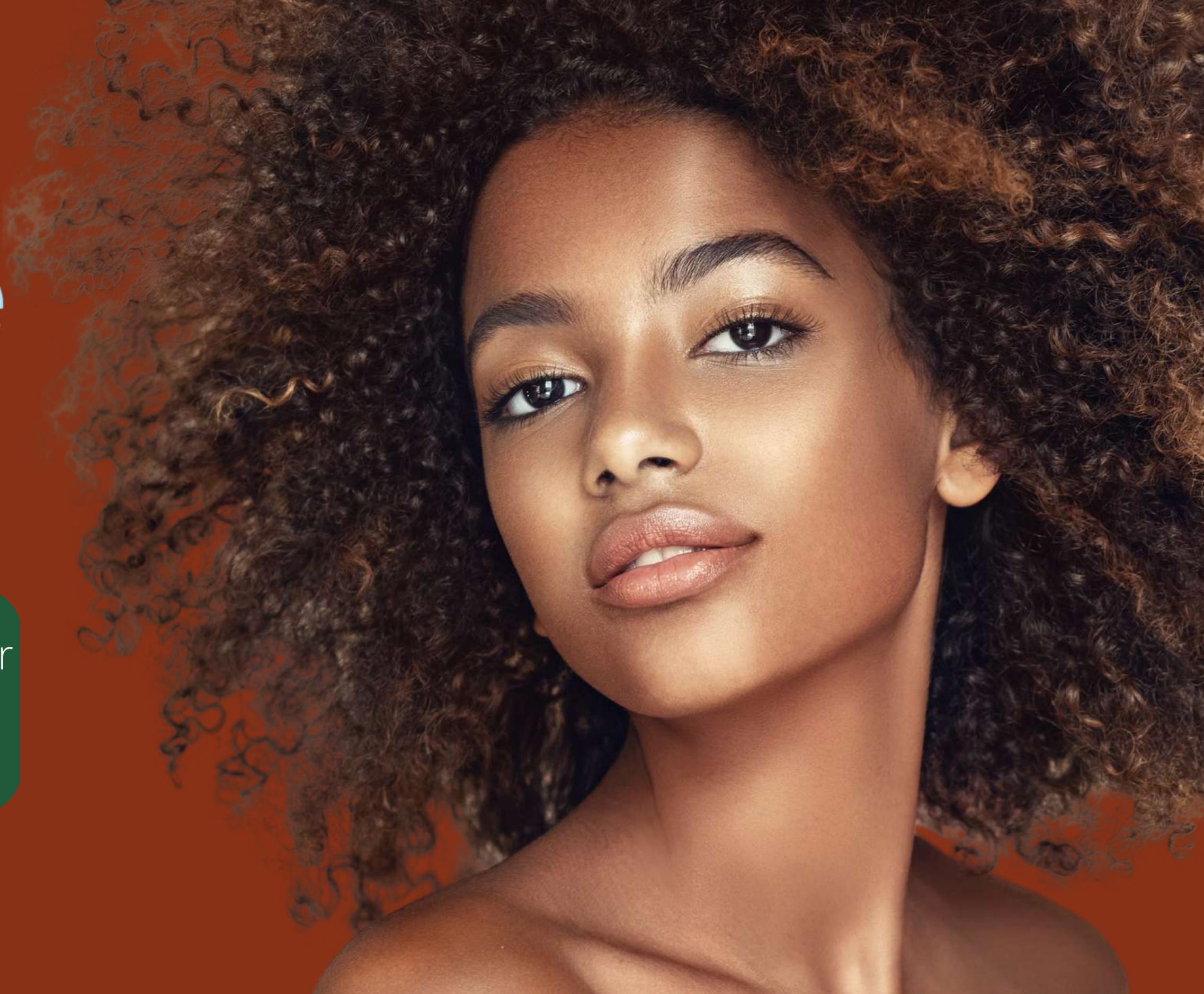


# Orinchē

COSMÉTICOS

Hair products that deliver  
care and representation  
experiences.



**Orinchê cosmetics** were developed to meet all the needs of wavy hair to black power, being possible to use LowPoo and NoPoo techniques. They have a blend of ingredients that unites the ancestry and strength of the ingredients from Brazil and Africa: Péqui, Cotton, Coconut, Aroeira, Rosemary, Murumuru and Baobab. Which provide treatment and balance of hair and scalp. These are professional use products for the final consumer.



# our lines



## The Power of Tropical Bioactives

## The Strength of Ancestral Assets





# Tropical Bioactive Line

## Nourishing and Restorative



Formula composed of plant actives rich in lipids, found in the Brazilian flora.

**Recommendation:**  
dry and brittle hair

**Active:** Pequi Oil, Crambe Oil, Coconut Oil, Cotton Oil, Murumuru Butter, Macadamia Oil

shampoo  
Coconut Mask  
Curl Activator  
Combing Cream  
Curl modeler

Professional use and Home care

# Shampoo

Developed with FreeFrom Technology for frizzy, curly, super dry and transitioning hair. Excellent for everyday life.

## Active:

Pequi Oil, Coconut Oil, Cotton Oil.

## How to use

Apply to damp hair along its entire length. It is not necessary to rinse.



## Ingredients:

aqua, glycerin, cetearyl alcohol, paraffinum liquidum, dimethicone, macadamia ternifolia seed oil, cetrimonium chloride, cyclopentasiloxane, parfum, crambe abyssinica seed oil, propylene glycol dibenzoate, ethylhexyl methoxycinnamate, orbignya speciosa kernel oil, disodium EDTA, BHT, PPG-2 methyl ether, phenethyl alcohol, polyquaternium-55, astrocaryum murumuru seed butter, benzyl salicylate, D-limonene, linalool, hexyl cinnamal, cyclohexasiloxane, butylphenyl methylpropional, geraniol, cyclotetrasiloxane, methylisothiazolinone, hydroxycitronellal, hydroxyisohexyl 3-cyclohexenecarboxaldehyde, TBHQ.

500ml/16.9 fl oz

NCM

33059000

# Comb cream

Formulated based on Macadamia Oil and Crambe Oil, which instantly revitalize and recondition the hair fiber. Without rinsing, it has solar filter and thermal protection, ideal for finishing. Indicated for dull and dehydrated hair.

## Active:

Murumuru butter, Crambe Oil and Macadamia Oil.

## How to use

Apply to damp hair along its entire length. It is not necessary to rinse.



## Ingredients:

aqua, glycerin, cetearyl alcohol, paraffinum liquidum, dimethicone, macadamia ternifolia seed oil, cetrimonium chloride, cyclopentasiloxane, parfum, crambe abyssinica seed oil, propylene glycol dibenzoate, ethylhexyl methoxycinnamate, orbignya speciosa kernel oil, disodium EDTA, BHT, PPG-2 methyl ether, phenethyl alcohol, polyquaternium-55, astrocaryum murumuru seed butter, benzyl salicylate, D-limonene, linalool, hexyl cinnamal, cyclohexasiloxane, butylphenyl methylpropional, geraniol, cyclotetrasiloxane, methylisothiazolinone, hydroxycitronellal, hydroxyisohexyl 3-cyclohexene-carboxaldehyde, TBHQ.

500ml/16.9 fl oz

NCM

33059000

# coconut mask

Its Bio-Nut Technology offers nutrition, repair and intensive shine to the hair. Provides phyto-nutrient elements for repairing the cuticular surface. Gives flexibility and silkiness to very dry and lifeless hair, preventing trichonodosis (knot in the hair)

## Active:

Coconut Oil, Cottonseed Oil, Sodium PCA, Keratin + Chitosan

## How to use

After washing the hair with the shampoo, apply the coconut mask on the damp strands, strand by strand. Gently massage. Leave to act for 5 to 10 minutes and rinse. Finish as you wish.



## Ingredients:

aqua, glycerin, cetearyl alcohol, gossypium herbaceum seed oil, cetrimonium chloride, parfum, cocos nucifera oil, isopropyl myristate, hydroxyethylcellulose, stearamidopropyl dimethylamine, citric acid, BHT, PEG 90M, disodium EDTA, sodium PCA, hexyl cinnamal, coumarin, benzyl salicylate, magnesium nitrate, magnesium chloride, methylchloroisoethiazolinone, hydrolyzed keratin, methylisothiazolinone, polyquaternium-10, chitosan succinamide.

500ml/17.64 fl oz

NCM  
33059000

# curl activator

It has a modeling action, leaving curls defined, aligned and disciplined. Controls volume by reducing frizz. Excellent for everyday life. Contains sunscreen and thermal protection.

## Active:

Pequi Oil, Cotton Oil, Coconut Oil and Antifrizz Polymer.

## How to use

Apply on damp hair and finish as desired.



## Ingredients:

AQUA, CETEARYL ALCOHOL, GLYCERIN, GOSSYPIUM HERBACEUM SEED OIL, CETRIMONIUM CHLORIDE, PARFUM, COCOS NUCIFERA OIL, BEHENTRIMONIUM CHLORIDE, PHENOXYETHANOL, BEHENAMIDOPROPYL DIMETHYLAMINE, HYDROXYETHYLCELLULOSE, BEHENTRIMONIUM METHOSULFATE, POLYQUATERNIUM 55, BHT, DISODIUM EDTA, ETHYLHEXYL METHOXYCINNAMATE, CARYOCAR BRASILIENSE FRUIT OIL, ETHYLHEXYLGLYCERIN, STEARALKONIUM CHLORIDE, HEXYL CINNAMAL, LINALOOL, ALPHA-ISOMETHYL IONONE, BENZYL SALICYLATE, COUMARIN, CITRONELLOL, D-LIMONENE, CITRIC ACID.

500ml/16.9 fl oz

NCM  
33059000

# curl modeler

Developed with FreeFrom Technology for frizzy, curly, curly, super dry, transitioning or difficult to control hair. It has actives that encapsulate the threads forming a protective film, promoting super wetting and prolonged definition of the curls. Light and natural looking curls until the next day. Contains sunscreen and thermal protection.

## Active:

Pequi Oil, Cotton Oil, Coconut Oil, Antifrizz Polymers.

## How to use

Apply a small amount to your hands and spread well over wet or dry hair. Finish as you wish.



## Ingredients:

AQUA, CETEARYL ALCOHOL, GLYCERIN, COCOS NUCIFERA OIL, GOSSYPIUM HERBACEUM SEED OIL, C12-15 ALKYL BENZOATE, BEHENAMIDOPROPYL DIMETHYLAMINE, CETRIMONIUM CHLORIDE, PARFUM, SODIUM PCA, LACTIC ACID, PEG-150 DISTEARATE, POLYQUATERNIUM-55, PHENOXYETHANOL, DISODIUM EDTA, ETHYLHEXYL METHOXYCINNAMATE, CARYOCAR BRASILIENSE FRUIT OIL, BHT, HEXYL CINNAMAL, LINALOOL, ETHYLHEXYLGLYCERIN, ALPHA-ISOMETHYL IONONE, BENZYL SALICYLATE, COUMARIN, CITRONELLOL, D-LIMONENE.

120g | 4.2 fl oz

NCM

33059000

# Ancestral Assets Line

## Regeneration and Balance of Wires and Scalp



The strength and energy of plants that permeate our affective memories. A unique blend of ingredients that maintains the balance of the scalp's microbiota, making the strands stronger, hydrated and healthier.

**Recommendation:**  
Sensitive scalp, hair growth, hair growth, itchiness.

**Active:** Rosemary, Aroeira, Baobab and Bioecolia®

shampoo,  
Combing Cream,  
Curls Activator,  
Nourishing Mask  
and Growth Tonic



Home care use

# Shampoo

Developed to clean the wires without leaving them hardened. Made with a combination of ancestral actives + prebiotic that preserves and balances the microbiota of the scalp in addition to purifying and nourishing voluminous, frizzy, curly, curly, and transitioning hair.

## Active

Rosemary, Aroeira, Baobab and Bioecolia®

## How to use

Apply on wet hair, massaging the scalp and strands. Rinse



## Ingredients:

aqua, glycerin, cetearyl alcohol, paraffinum liquidum, dimethicone, macadamia ternifolia seed oil, cetrimonium chloride, cyclopentasiloxane, parfum, crambe abyssinica seed oil, propylene glycol dibenzoate, ethylhexyl methoxycinnamate, orbignya speciosa kernel oil, disodium EDTA, BHT, PPG-2 methyl ether, phenethyl alcohol, polyquaternium-55, astrocaryum murumuru seed butter, benzyl salicylate, D-limonene, linalool, hexyl cinnamal, cyclohexasiloxane, butylphenyl methylpropional, geraniol, cyclotetrasiloxane, methylisothiazolinone, hydroxycitronellal, hydroxyisohexyl 3-cyclohexenecarboxaldehyde, TBHQ.

300ML | 10,14 fl oz

NCM  
33059000

# Leave in

Developed to hydrate and nourish the threads while forming a flexible film to keep the volume under control, without weighing it down. Ideal for voluminous, frizzy, curly hair, ringed and in transition. It contains solar filter and thermal protector, and you can let the hair dry naturally or use a hairdryer and diffuser.

## Active:

Rosemary, Aroeira and Baobab

## How to use

Apply on clean, damp hair. Dry naturally or style as needed.



## Ingredients:

aqua, glycerin, cetearyl alcohol, paraffinum liquidum, dimethicone, macadamia ternifolia seed oil, cetrimonium chloride, cyclopentasiloxane, parfum, crambe abyssinica seed oil, propylene glycol dibenzoate, ethylhexyl methoxycinnamate, orbignya speciosa kernel oil, disodium EDTA, BHT, PPG-2 methyl ether, phenethyl alcohol, polyquaternium-55, astrocaryum murumuru seed butter, benzyl salicylate, D-limonene, linalool, hexyl cinnamal, cyclohexasiloxane, butylphenyl methylpropional, geraniol, cyclotetrasiloxane, methylisothiazolinone, hydroxycitronellal, hydroxyisohexyl 3-cyclohexene-carboxaldehyde, TBHQ.

300ML | 10,14 fl oz

NCM

33059000

# Curl activator

Developed with highly nutritious actives, capable of controlling frizz. Ideal for frizzy, curly, ringed, and transitioning hair. It has a modeling action, leaving curls defined, conditioned, nourished, and aligned. Excellent for everyday life. Contains sunscreen and thermal protection.

## Active:

Rosemary, Aroeira and Baobab

## How to use

Apply on damp strands and finish as desired (for curly hair use diffuser or let it dry naturally).



## Ingredients:

AQUA, CETEARYL ALCOHOL, GLYCERIN, GOSSYPIUM HERBACEUM SEED OIL, CETRIMONIUM CHLORIDE, PARFUM, COCOS NUCIFERA OIL, BEHENTRIMONIUM CHLORIDE, PHENOXYETHANOL, BEHENAMIDOPROPYL DIMETHYLAMINE, HYDROXYETHYLCELLULOSE, BEHENTRIMONIUM METHOSULFATE, POLYQUATERNIUM 55, BHT, DISODIUM EDTA, ETHYLHEXYL METHOXYCINNAMATE, CARYOCAR BRASILIENSE FRUIT OIL, ETHYLHEXYLGLYCERIN, STEARALKONIUM CHLORIDE, HEXYL CINNAMAL, LINALOOL, ALPHA-ISOMETHYL IONONE, BENZYL SALICYLATE, COUMARIN, CITRONELLOL, D-LIMONENE, CITRIC ACID.

300ML | 10,14 fl ozchos .

NCM  
33059000

# Nourishing Mask

Conditioning formulation rich in emollients, ancestral actives and prebiotic, promotes a perfect replacement of nutrients and lipids necessary for malnourished hair, in addition to preserving and balancing the microbiota of the scalp. Ideal for voluminous, frizzy, curly, curly, and transitioning hair.

## Active

Rosemary, Aroeira, Baobab and Bioecolia®

## HOW TO USE

Apply to damp hair right after using the Nourishing Shampoo, massaging gently strand by strand or using a wide tooth comb. Pause for 10 to 20 minutes and rinse normally. Finish as you wish.



## Ingredients:

aqua, glycerin, cetearyl alcohol, gossypium herbaceum seed oil, cetrimonium chloride, parfum, cocos nucifera oil, isopropyl myristate, hydroxyethylcellulose, stearamidopropyl dimethylamine, citric acid, BHT, PEG 90M, disodium EDTA, sodium PCA, hexyl cinnamal, coumarin, benzyl salicylate, magnesium nitrate, magnesium chloride, methylchloroisothiazolinone, hydrolyzed keratin, methylisothiazolinone, polyquaternium-10, chitosan succinamide.

250G | 8,81 oz

NC M  
33059000

# Tonic growth enhancer

TONIC developed to stimulate growth and increase hair density. It controls the production of oiliness in the scalp, thus reducing hair loss. It has ancestral actives + prebiotic that preserve, balance, and restore the beneficial microbiota of the scalp, giving vitality to the hair.

## Active

Rosemary, Aroeira, Baobab and Bioecolia®

## How to use

Apply daily to the scalp, massage and do not rinse.



## Ingredients:

AQUA, ALCOHOL, PROPYLENE GLYCOL, PEG-40 HYDROGENATED CASTOR OIL, ALPHA-GLUCAN OLIGOSACCHARIDE, GLYCERIN, ROSMARINUS OFFICINALIS EXTRACT, PARFUM, HYDROXYPROPYL GUAR, ZINC ACETYLMETHIONATE, COPPER ACETYLMETHIONATE, PHENOXYETHANOL, MAGNESIUM ACETHYLMETHIONATE, MANGANESE ACETYLMETHIONATE, SCHINUS TEREBINTHIFOLIUS LEAF EXTRACT, AMODIMETHICONE, BAMBUSA VULGARIS EXTRACT, MENTHOL, C11-15 PARETH-7, DISODIUM EDTA, HYDROLYZED ADANSONIA DIGITATA SEED EXTRACT, ETHYLHEXYLGLYCERIN, LAURETH-9, TRIDECETH-12, DMDM HYDANTOIN, CITRIC ACID, ARTEMIA EXTRACT, LINALOOL, AMYL CINNAMAL, CITRONELLOL, BENZYL ALCOHOL, HEXYL CINNAMAL, BUTYLPHENYL METHYLPROPIONAL, BENZYL SALICYLATE, GERANIOL, ALPHA-ISOMETHYL IONONE, LEUCONOSTOC/RADISH ROOT FERMENT FILTRATE, HYDROXYCITRONELLAL, HYDROXYISOHEXYL 3-CYCLOHEXENE-CARBOXALDEHYDE, METHYLPARABEN, SALICILIC ACID, PROPYLPARABEN, SORBIC ACID, ETHYLPARABEN.

60ML | 2.02 fl oz

NCM  
33059000

## Our story



It is a company of organic vegan hair cosmetic products for curly and curly hair, developed with our twenty-three years of experience in serving thousands of customers in salons in the afro segment. Knowledge in cosmetology of the partners improved the performance of the product adapting the morphology and physiology of the hair.

The important feature of our line is the strong cultural characteristic that rescues ancestral treatment ingredients to bring health and well-being to the hair and scalp.

## Cássia Marinho, CEO



Businesswoman, hairdresser, cosmetologist, always studying products that prioritize hair and scalp health. Allying to the purpose of empowerment so that women and men have full acceptance of their genuine beauty. In this context, Orinchê was created Cosmetics.

After qualifying for exports, it remains firm in opening markets, taking the quality of Orinchê to other continents.

Orinchê Cosmético is a differentiated proposal for frizzy and curly hair.





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Cássia Marinho, CEO



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